**Application form**

**IoT Business Hub 2024**

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| **The project** | | **Our contact point** | |
| Name of the project |  | Name |  |
| Starting date |  | Function |  |
| Name of the company |  | Email address |  |
| Sector |  | Telephone number |  |

Pleaser answer the following questions and send the form back to your contact at BearingPoint, or the mail address [iotbusinesshub@bearingpoint.com](mailto:iotbusinesshub@bearingpoint.com). Answers shall be less than 1000 words long.

Sending this application form gives you automatic access to the **IoT Business Hub community,** depending on your signature of the **membership charter.**

**You may add any relevant documents to this form for illustration. Make sure you refer to them in the corresponding question.**

**You have until 20th of September to apply.**

***For example: website, demo video, steering KPIs; verbatims, etc.***

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| **Description of the project** |
| To what need(s) does this project answer? |
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| What benefits/improvements have been noticed since the launch? |
| o Operational efficiency  o Customer satisfaction  o Employees satisfaction  o Revenues increase  o others - please specify in one line : ………………………………………………………………… |
| Detail the nature of the earnings and their quantitative estimate |
|  |
| What is the maturity of the project presented? |
| o Test / PoC / PoV small scale  o Test / PoC / PoV high scale  o Industrialized |
| If in test phase, how will you manage the deployment? |
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| If deployed, how have you managed the deployment? |
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| To what extent is this project innovative? |
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| Has this project been patented? |
| o Yes  o No |

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| **Some figures** |
| What is the total estimated cost of the project? |
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| What KPIs are used to follow the success of the project? |
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| What achievements show the success of the project? |
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| **Technology** |
| What type of connected objects are used? In what numbers? |
| *Picture of the object, picture of the set-up, etc* |
| What connectivity is used? |
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| What platform manages the devices? |
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| **Strategy** |
| In your organization, what departments have been involved in the project? What were their roles? |
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| Who were your external partners on the project? What were their relationships with you? |
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| What was the governance scheme during the different phases of the project (design, implementation, operation)? |
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| **User experience** |
| Who are the end users of your solution? |
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| How many customers do you have? What are your goals by the end of 2024? within 2 years? What is their current volume? Their target volume? |
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| What is the feedback from your users? (customer verbatims and figures will be appreciated) How did they welcome the solution? |
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| **Demo** | | | |
| Will you be able to present your project through medias listed below? **NB: It is important to illustrate every statement made in your answers above.** | | | |
| Live demo | o | Verbatims | o |
| Demo video | o | Press reference | o |
| Dashboard with steering KPIs | o | Use data | o |
| Other: | | | |

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| **Next steps** |
| What are the next steps of your project? |
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| **Clause on the veracity of the data** |
| o I authorize BearingPoint FRANCE to collect, use and safeguard my personal information, including my name, my first name, my organization (company, public body, association, ...) and my e-mail address, in accordance with the corresponding data protection regulations. The data may only be used for informational purposes (e-mail, telephone) and will only be sent to the event organizer, BearingPoint FRANCE. |
| o I authorize BearingPoint FRANCE to take photos or videos of the participants during the event (candidates and spectators). These photos or videos may potentially be used to advertise the event on the event website pages (iotbusinesshub.com), on the BearingPoint website, for new BearingPoint covers and on the BearingPoint intranet. |
| *This statement is voluntary and may be revoked at any time by using the contact form. Your data will not be shared with other external entities and may be deleted at any time. If you have any questions about the personal data held by BearingPoint about you, to obtain a copy or any question about its practices, please refer to our* [*personal data management policy*](https://www.iotbusinesshub.com/donnees-personnelles/)*.* |
| Written in: …………………………. Date: …………………………. Signature: ………………………… |